

HIGH PERFORMANCE WALLCOVERING

Carnegie



MATERIALS MATTER....

We all want beautiful, sustainable materials that help elevate our senses upon entering an interior. We also need those materials to perform; providing value and longevity to clients.

When you get both what you want and need, you have found a complete design solution.

Carnegie has been creating wallcovering solutions since 1970, while maintaining a stringent PVC free product line. Before the launch of Xorel in 1981, designers and architects were limited to paint or vinyl wallcovering in high traffic areas. Today Carnegie offers 3 distinct high performance materials that meet the most stringent criteria.



HIGH PERFORMANCE OPTIONS

3 price points



XOREL

For 35 years Xorel has been the premier commercial wallcovering solution. Woven from a highly technical polymer system, Xorel's performance emanates from the yarn itself; without the need for any finishes or coatings.

Completely 3rd party certified, Xorel can be used for wallcovering, panels, moveable walls, headboards, ceilings and upholstery. Xorel is Cradle to Cradle Silver Certified and passes the highest indoor air quality standards.

In 2013 Carnegie introduced the first and only **biobased high performance textile in the world** – Biobased Xorel. This product is made from the rapidly renewable sugar cane plant and delivers all the same performance. It has been Cradle to Cradle Gold certified.

- » Woven high performance textile
- » Exceeds Type II vinyl performance
- » Tear, abrasion, impact resistant
- » Easily cleanable, maintainable
- » C2C Certified (Cradle to Cradle)
- » PVC free, LEED points, 3rd party certified
- » Lustrous quality, brightens long corridors
- » 35 years of proven installations worldwide
- » Price per linear yard starts low \$30s
- » World's first biobased performance wallcovering



TPOs

PVC (Vinyl) is 20th century technology; TPO's are 21st century. Instead of being derived from chlorine chemistry with all its inherent environmental dangers, TPO emanates from an olefin based film which is simpler, lighter and environmentally superior to PVC.

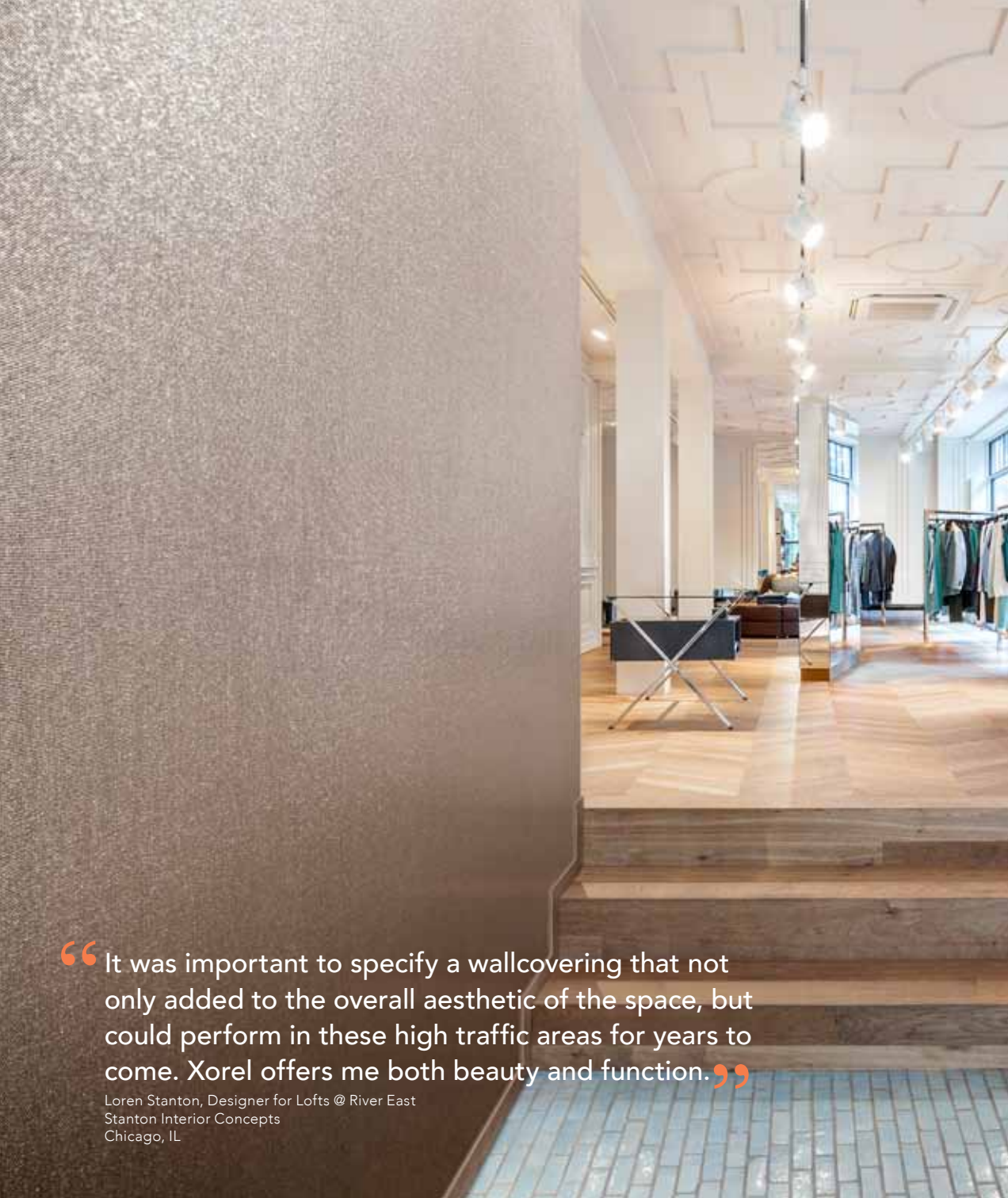
Our TPO products match vinyl performance and design possibilities without the environmental hangover that vinyl leaves the planet with.

- » Non-woven, high performance
- » Printed and embossed
- » Meets Type II vinyl performance
- » Durable
- » Easily cleanable, maintainable
- » PVC free, LEED points
- » Meets Cal 1350 indoor air quality
- » Price per linear yard starts low \$20s

DURABLE WOVENS

When you want a natural textile look but need the durability of high performance yarns we offer a wide variety of options. These textiles withstand abuse and clean up effectively. Here again there is no PVC content, since Carnegie is the only PVC free wallcovering company in the industry.

- » Woven with strong durable yarns
- » Natural woven textile appearance
- » Tear and abrasion resistant
- » PVC free
- » Price per linear yard starts high \$20s



“It was important to specify a wallcovering that not only added to the overall aesthetic of the space, but could perform in these high traffic areas for years to come. Xorel offers me both beauty and function.”

Loren Stanton, Designer for Lofts @ River East
Stanton Interior Concepts
Chicago, IL



XOREL TANGLE

OFFICE
HOSPITALITY
HEALTHCARE
AIRPORTS
PUBLIC SPACES
EDUCATION
RETAIL
CORRIDORS
LOBBIES
ELEVATORS
CONFERENCE ROOMS
MULTI-FAMILY PROPERTIES
AMENITY SPACES

AREAS OF OPPORTUNITY

MOVE BEYOND PAINT

for beauty & economics

Paint seems like a cost effective solution at first. In the mid to long term, however, it requires frequent labor investment and tenant inconvenience. When it comes to design impact, paint simply falls flat.

The following chart shows the short and long term costs of our wallcoverings versus paint; assuming repainting is required every 3 years. Typical Carnegie high performance wallcovering installations last 15 years or more and are much easier to maintain during their lifespan.

WALLCOVERING VS. PAINT

	Day 1	Year 3	Year 6	Year 9	Year 12	Year 15
Paint	\$1,930	\$2,016	\$2,107	\$2,202	\$2,301	\$2,405
Total Cost		\$3,946	\$6,053	\$8,255	\$10,556	\$12,961

Xorel (Strie)	\$6,380					
Difference	\$4,450	\$2,434	\$327	(\$1,875)	(\$4,176)	(\$6,581)
% Savings	- 69.75%	- 38.15%	- 5.13%	+ 29.39%	+ 65.45%	+103.15%

TPO	\$5,446					
Difference	\$3,516	\$1,500	(\$607)	(\$2,809)	(\$5,110)	(\$7,515)
% Savings	- 64.56%	- 27.54%	+ 11.15%	+ 51.58%	+ 93.83%	+ 137.99%

Cost model based on 1,000 ft² space over a 15 year period

Labor costs based on national average of \$3.76 per sq. foot

XOREL KALEIDOSCOPE



“The very high profile lobby of our auditorium was painted white, and on a twice a year painting schedule. We replaced it with white Xorel 3 years ago. It hasn’t been touched, and looks like new. I’m sold.”

Glenn Hamilton
Johnson & Wales University
Charlotte, NC

AVOID VINYL

create a better environment

PVC (vinyl) wallcoverings are derived from chlorine chemistry; at best an environmentally controversial material in its manufacture, use and disposal. Many leading architects, consumer companies and healthcare organizations no longer work with PVC.

Carnegie is the only committed PVC free wallcovering company in our industry. Each of our three product categories enable you to achieve your design and performance goals without sacrificing the environment. So, choosing a Carnegie high performance wallcovering assures your clients that they are getting intelligently designed materials with minimal environmental impact.

AVOIDING VINYL

Carnegie high performance wallcoverings offer design elegance and sophistication that measure up to the high level of other finishes and materials of your projects.

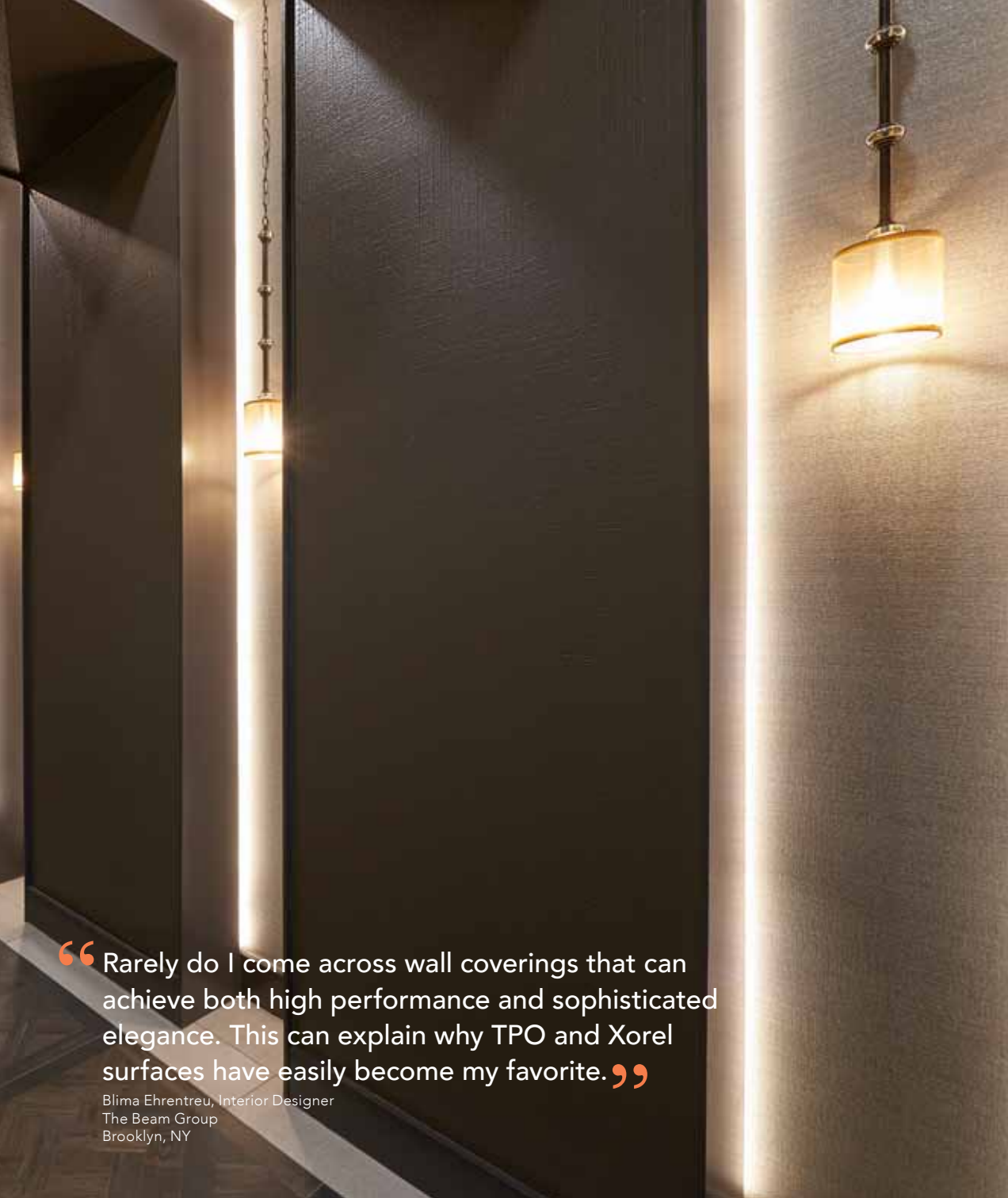
TPO DIVERGE





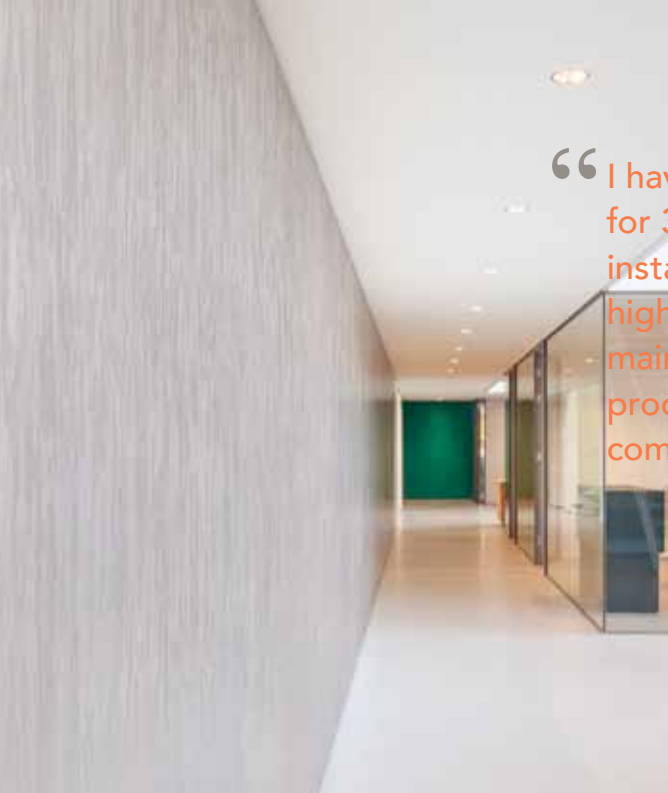
BEAUTIFUL
PVC FREE
PERFORMANCE
LONGEVITY
ENVIRONMENTAL
INSTALLATION PROVEN
COMMERCIAL GRADE
ECONOMICAL
MAINTAINABLE
ELEGANT
DURABLE
3RD PARTY CERTIFIED





“ Rarely do I come across wall coverings that can achieve both high performance and sophisticated elegance. This can explain why TPO and Xorel surfaces have easily become my favorite. ”

Blima Ehrentreu, Interior Designer
The Beam Group
Brooklyn, NY



Frank Roberto
Installer/Owner
Mid-Manhattan Painting, NYC

“ I have been installing Xorel for 30 years. The ease of installation combined with high performance and low maintenance makes Xorel a product that my clients have come to rely upon. ”



XOREL VENEER EMOSS

DURABLE WOVEN CONVERGE

INSTALLATIONS

Four Seasons
Orlando, FL

Nike Headquarters
Portland, OR

Issaquah Middle School
Olympia, WA

Minnesota Vikings Stadium
Minneapolis, MN

Morgan Stanley
New York, NY

Bloomingdales
Nationwide

Fresenius Medical
Nationwide

Viacom
New York, NY

American Airlines
Nationwide

Cleveland Clinic
Abu Dhabi, UAE

Chanel Stores
Europe

ADDITIONAL PROJECT REFERENCES UPON REQUEST.

XOREL FRAGMENT EMOSS



INSTALLATION PROVEN

“ For discerning residents, the rich, luscious interior decor serves to showcase the best this loft has to offer. The wallcovering, which reflects light beautifully, establishes once and for all that elegance matters. ”

Maureen Murtaugh
Resident
Lofts at River East, Chicago

Mandarin Carillon
Dubai

Hyatt Hotel
Bellevue, WA

San Diego Courthouse
San Diego, CA

Loews Hotel
Chicago, IL

Columbus Convention Center
Columbus, Ohio

Alaska Native Tribal Health
Anchorage, AK





MOCK IT UP

let us show you!

Carnegie's high performance wallcoverings clean more easily and are more durable and tear resistant than any other wallcovering product on the market. We back that up with an industry leading performance warranty.

To help illustrate the aesthetic impact and maintenance superiority of our high performance wallcoverings we offer 12 yards free for any project/client that wishes to install a mock up. We are sure that once a client/maintenance team see a mock up they will be convinced.

Contact us for a mockup:
mockup@carnegiefabrics.com

WHY CARNEGIE HIGH PERFORMANCE WALLCOVERING?

Carnegie has been the leading innovator in high performance, environmental wallcoverings since 1970 in markets as diverse as office, hospitality, healthcare, education and multi-family.

Our design development and research have enabled designers and end users around the globe to move beyond paint and vinyl wallcovering while raising the bar in beauty, performance and environmental stewardship.

Carnegie wallcoverings transform vertical surfaces into design elements that elevate the overall building interior.

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Certified



CARNEGIE IS A CERTIFIED B CORPORATION

B Corp certification is a rigorous third party assessment performed by the non profit organization B Lab. B Corporations are a new kind of company that uses the power of business to solve social and environmental problems.

bcorporation.net



CARNEGIE IS A MEMBER OF BE ORIGINAL

Be Original Americas is committed to informing, educating and influencing manufacturers, design professionals and individuals on the economic, ethical, and environmental value of authentic design while preserving and investing in its future.

beoriginalamericas.com

CARNEGIE IS A PVC FREE COMPANY

Carnegie was the first and remains the only dedicated PVC Free company in our industry. Our mission is to work tirelessly to replace vinyl products with more environmentally intelligent materials.

